



## Effective Manager Conference Datasheet

**Who:** Managers who want to learn and practice management behaviors to get more out of their team. We limit each conference to approximately 30 attendees. Everybody gets to practice.

***We've had GM's of \$300M organizations attend. We've had new team leads attend.***

**Why:** To learn, practice and implement the Management Trinity: one on ones, feedback, coaching and delegation. Effective managers know that management is about relationships, performance feedback, asking folks to get better continually, and building organizational capability through delegation. We have created teachable equivalents to help you learn these behaviors. You'll have a network of managers to support you in your new behaviors.

**Benefits:** Managers learn what to do each day to be more effective and practice how to do it. They will reduce the time they spend firefighting and work more effectively with and through their teams. They will leave with an entire year's rollout plan. Each attendee receives follow up emails to ensure that they get maximum benefit from implementation.

"Best management information I have encountered in 30 years. Excellent ethical foundation and theory with emphasis on behaviors; teachable actions and equivalents!"— Larry Klutts, Dallas 2010 ATTENDEE

**Time:** 1 day. We'll spend 1 ½ hours on one on ones, 2 ½ hours on feedback, 2 hours on coaching, 1 hour on rolling out the program step by step and 1 hour on delegation. 4 of these hours will be practice. We work through lunch. We manage our agendas to the minute.

"The Manager Tools EMC translated directly into bottom line profitability for me and my team.  
— Karen Adams, Toronto  
2010 ATTENDEE

**Cost:** \$995. If you attend the Effective Communications Conference often offered back to back, you can attend both days for \$1595. Sending more than four will afford you a discount.